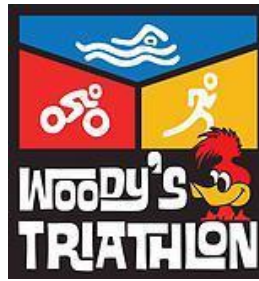


**June 22, 2024**  
**WOODYSTRIATHLON.COM**



**YOUTH & JUNIOR**  
**ADULT SPRINT & RELAY**  
**ADULT TRY-A-TRI**

**Woody's Triathlon will be held on June 22<sup>nd</sup>!**

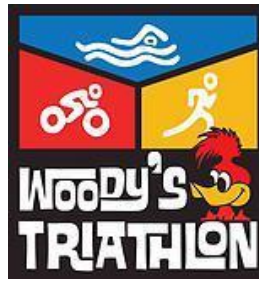
This event offers valuable community recognition through our various levels of sponsorship listed below.

The 1-day event will be more convenient for families, athletes and sponsors! Events for the **Youth Triathlon** aged 5 to 15, the **Junior Sprint** aged 16 to 19, **Adult Sprint, Adult Relay** and **Try-A-Tri** for ages 20+. All events will be held at the Michener Centre and will involve up to 400 local children and up to 200 adults. With your help we hope to continue to make this race a memorable and fun opportunity for youth and aspiring adults in our community to participate in this wonderful sport!

<p><b>EMERALD SPONSORSHIP - \$3000</b></p> <p>LIVE name mentions during the day of the race</p> <p>Your Company Logo on the Finish Line Archway</p> <p>Your company name and logo on the Area Sponsored</p> <p>Your company logo and business link on the race web site</p> <p>Your logo displayed on all Athlete shirts</p> <p>Your company logo in race information package</p> <p>Choice of:</p> <ul style="list-style-type: none"><li>Transition Sponsor</li><li>Training Program Sponsor</li></ul>	<p><b>GOLD SPONSORSHIP - \$2000</b></p> <p>LIVE name mentions during the day of the race</p> <p>Your Company Logo on the Finish Line Archway</p> <p>Your company name and logo displayed in the specific area sponsored</p> <p>Your company logo and business link on the race web site</p> <p>Your logo displayed on all Athlete shirts</p> <p>Your company Logo in race information package</p> <p>Choice of:</p> <ul style="list-style-type: none"><li>Swim Cap Sponsor</li><li>Volunteer Sponsor</li></ul>
<p><b>SILVER SPONSORSHIP - \$1000</b></p> <p>Your company name/logo will be displayed in the sponsored area</p> <p>Your logo displayed on all Athlete shirts</p> <p>LIVE name mentions during the day of the race</p> <p>Your Company Logo on the Finish Line Archway</p> <p>Your company logo and business link on the race web site</p> <p>Choice of:</p> <ul style="list-style-type: none"><li>Swim Sponsor</li><li>Bike Sponsor</li><li>Run Sponsor</li></ul>	<p><b>BRONZE SPONSORSHIP - \$500</b></p> <p>Your company name/logo displayed at the Body Marking and Athlete Registration</p> <p>Your company logo in race information package</p> <p>Your company logo on the race web site</p> <p>Choice of:</p> <ul style="list-style-type: none"><li>Race Results Sponsor</li><li>Body Marking &amp; Athlete Registration Area</li></ul>

For more information or to Sponsor, please contact:  
[sponsorship.woodystriathlon@gmail.com](mailto:sponsorship.woodystriathlon@gmail.com)

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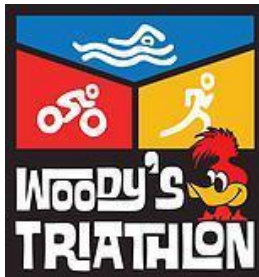
**YOUTH & JUNIOR**  
**ADULT SPRINT & RELAY**  
**ADULT TRY-A-TRI**

**SPECIALIZED SPONSORSHIP OPPORTUNITIES**

<p><b>TRANSITION SPONSOR - \$3000</b></p> <p>Your company banner will be prominently displayed in the high traffic area of the <b>Transition Area</b> and the <b>Finish Line Archway</b>, athlete shirts and the <b>Finish Line Archway</b>.</p> <p>LIVE name mentions during the day of the race.</p> <p>Your company logo in race information package</p>	<p><b>TRAINING SPONSOR - \$3000</b></p> <p>Your logo on <b>Training Program</b> promotional material, athlete shirts, website and the <b>Finish Line Archway</b>.</p> <p>LIVE name mentions during the day of the race</p> <p>Your company logo in race information package</p>	
<p><b>VOLUNTEER SPONSOR - \$1500</b></p> <p>Your company banner will be displayed at the <b>Volunteer Registration Table</b></p> <p>Your logo will be semi-exclusive on all Volunteer shirts (shared with Title and Presenting sponsors)</p> <p>Your company logo in Volunteer information package</p> <p>Your Company Logo on the Finish Line Archway</p>	<p><b>SWIM CAPS SPONSOR - \$2000</b></p> <p>Your logo displayed on all <b>Swim Caps</b></p> <p>Your logo displayed on all <b>Athlete Shirts</b></p> <p>Your company logo and business link on the race website</p>	
<p><b>SWIM SPONSOR - \$1000</b></p> <p>Your company banner will be displayed in the high traffic area of the <b>swimming pool</b></p> <p>Your logo displayed on all Athlete shirts</p> <p>Your company logo and business link on the race website</p> <p>LIVE name mentions during the day of the race</p> <p>Your Company Logo on the Finish Line Archway</p>	<p><b>BIKE SPONSOR - \$1000</b></p> <p>Your company banner will be displayed <b>along the bike route</b></p> <p>Your logo displayed on all Athlete shirts</p> <p>LIVE name mentions during the day of the race</p> <p>Your Company Logo on the Finish Line Archway</p> <p>Your company logo and business link on the race website</p>	<p><b>RUN SPONSOR - \$1000</b></p> <p>Your company banner will be displayed in the <b>along the run route</b></p> <p>Your logo displayed on all Athlete shirts</p> <p>LIVE name mentions during the day of the race</p> <p>Your Company Logo on the Finish Line Archway</p> <p>Your company logo and business link on the race website</p>
<p><b>RACE RESULTS SPONSOR - \$500</b></p> <p>Your company banner displayed at <b>Race Results Board</b></p> <p>Your company logo in race information package</p> <p>Your company logo on the race website</p>	<p><b>BODY MARKING &amp; ATHLETE REGISTRATION SPONSOR - \$500</b></p> <p>Your company banner displayed at the <b>Body Marking and Athlete Registration</b></p> <p>Your company logo in race information package</p> <p>Your company logo on the race website</p>	

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[sponsorship.woodystriathlon@gmail.com](mailto:sponsorship.woodystriathlon@gmail.com)

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## 2024 SPONSORSHIP FORM

**1** Please fill out the following and mail or email to the address below:

Contact Person \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**2** Please check the boxes applicable:

***Emerald Sponsor - \$3000***

- Transition Sponsor - \$3000
- Training Program - \$3000

***Gold Sponsor - \$2000***

- Swim Caps - \$2000
- Volunteer Sponsor - \$2000

***Silver Sponsor - \$1000***

- Swim Sponsor - \$1000
- Bike Sponsor - \$1000
- Run Sponsor - \$1000

***Bronze Sponsor - \$500***

- Race Results Sponsor - \$500
- Body Marking & Athlete Registration Area - \$500

Please send a completed **2024 Sponsorship Form** and cheque payable to:

Woody's Triathlon  
54 Ivany Close  
Red Deer, AB T4R 0A1

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For more information or to Sponsor, please contact:  
sponsorship.woodystriathlon@gmail.com